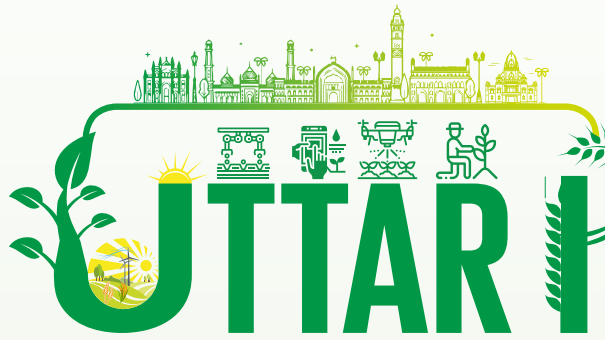




UTTAR PRADESH AGRO प्रदर्शनी

Exhibition-Conference-Workshop

18-19-20 December 2024 | Indira Gandhi Pratishthan, Lucknow





Agriculture has been a significant contributor to India's growth and it remains a crucial sector for India's growth and development. The sector provides employment to a large percentage of the population, particularly in rural areas and India is one of the largest producers of agricultural commodities in the world which significantly contributes to the country's export revenue.

Uttar Pradesh plays a significant role in India's agriculture growth due to its large agricultural base, diverse agro-climatic conditions, and contribution to the production of key crops. Uttar Pradesh's agriculture sector plays a crucial role in India's agriculture growth by contributing to crop production, food security, rural livelihoods, and economic development. The state's agricultural potential, coupled with supportive policies and initiatives, positions it as a key player in shaping the country's agricultural landscape.

While India faces challenges in achieving high agricultural productivity compared to some developed countries, it also presents opportunities for improvement through technological advancements, better infrastructure, improved farming practices, and policy support. Efforts to enhance agricultural productivity are crucial for

ensuring food security, economic growth, and rural development in India.

Agriculture is still the main- stay of life here and the living condition, fortune and survival of people depend on it. Despite the considerable progress made, agriculture in India still has a long way to go when it comes to global benchmarks. To attain global standards, there is need for modernization of farms, adoption of latest technologies along with substantive investment in irrigation, seeds and fertilizers and new technology coupled with a shift into high-value commodities such as horticulture, fisheries, poultry and dairying. It becomes increasingly important to drive necessary and timely interventions at Industry, Institution, FPOs and individual farmer level for transformation of Agriculture sector

OBJECTIVES

- 🌱 To create an national meeting point in Uttar Pradesh for all the players in AGRO sector to network and interact with each other.
- 🌱 To act as a platform for sharing and spreading awareness regarding the technical advancements that can exponentially increase the efficiency of the industry.
- 🌱 To enable farmers and others to change from traditional practices and commercialize one's local business leading to generation of additional income and upgraded standard of living.
- 🌱 To help Uttar Pradesh to reach a Trillion Dollar Economy with the promotion AGRO entrepreneurship, adoption of technology, promotion of investment etc.

"Uttar Pradesh AGRO Pradarshani" aims to create a platform to showcase best and latest Agri inputs, products, services and technologies that would drive the agriculture of the future. The Expo serves as a platform to convene some of the best minds from across the globe in the space of agriculture along with key representatives from government, industry, academia and the farming community to discuss, deliberate, identify priorities and propose an agenda for the growth of the agriculture sector in the country.

Focus Area



AGRO Trade



AGRO Penuership



AGRO Infrastructure



AGRO Financing



AGRO Investment



AGRO Value Chain



AGRO Technical



AGRO Tourism



Hybrid Farming



AGRO Sustainability



AGRO Health

Exhibitors profile

- 🌱 Agriculture Machinery & Tools
- 🌱 Artificial Intelligence & Precision Farming
- 🌱 Banks, Financial Institutions, NBFCs & Insurance Services
- 🌱 Climate Control & Automation Equipment
- 🌱 Cold Rooms & Refrigeration Appliances
- 🌱 Dairy products
- 🌱 Dealers & Distributors
- 🌱 Drones
- 🌱 Farm Management Equipment
- 🌱 Farming Consultants & Certification Agencies
- 🌱 Fertilizers, Pesticides & Insecticides companies
- 🌱 Food Processing Machinery
- 🌱 FPO Organizations
- 🌱 Grading & Sorting Machinery
- 🌱 Greenhouses & Polyhouses
- 🌱 Horticulture, Floriculture & Aquaculture
- 🌱 Irrigation and Water Technologies
- 🌱 New Varieties, Herbal & Medicinal Plants
- 🌱 Packaging Machinery
- 🌱 Plant Breeding & Biotechnology
- 🌱 R&D Institutions
- 🌱 Seed Companies
- 🌱 Soil Testing Labs
- 🌱 Start-ups
- 🌱 State & Central Government Departments / Agencies
- 🌱 Supply Chains and Logistics
- 🌱 Tractors / Harvesters / Rotavators
- 🌱 Traders & Exporters
- 🌱 Trade Magazines
- 🌱 Vertical Farming & Hydroponics
- 🌱 Warehousing & Cold Storage Equipment

Key Highlights

500+
Exhibitors

30,000+
Visitors

100+
Industry
Speakers

New Business
Opportunities and
Ideal Networking
Platform

Agri equipment
& machinery
live demo.

Farmer Meets
and Workshops

Launch and
showcase AGRO
products.

Visitors Profile



Stockiest

Traders

Dealers

Distributors

Agri Students

Agro Entrepreneurs

Agricultural Departments

Researchers/Agriculturist

FPOs and Farmers

Central & State Government Agencies and Departments

Launch of ASSOCHAM AGRO Pradarshani



Supporting Partners



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